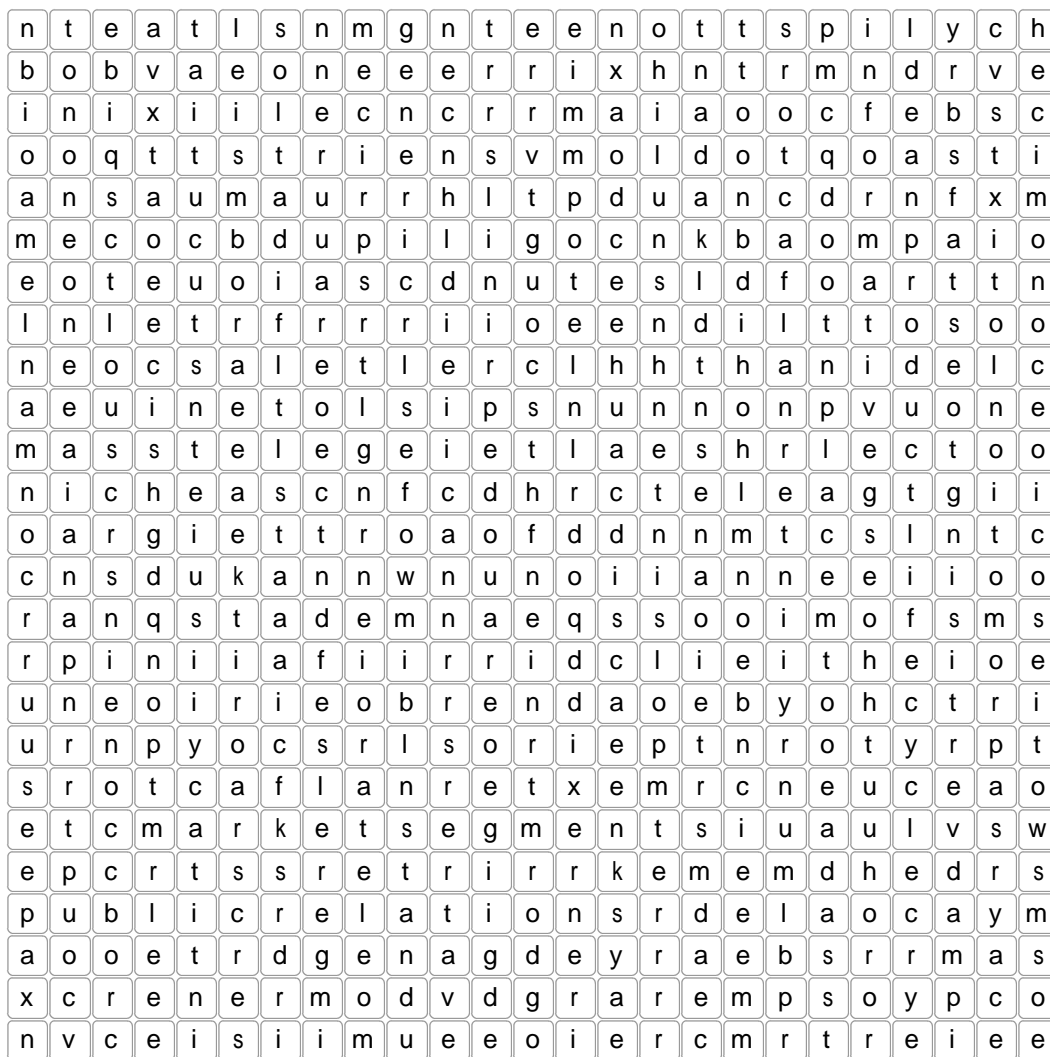


# Marketing



## Words to find:

advertising, brand, channels of distribution, external factors, generic, informative, internal factors, location, market orientation, market segments, mass, media, niche, persuasive, place, price, primary, product, product life cycle, product orientation, promotion, public relations, secondary, socio economic, swot, unique selling point.